The Active Community Engagement Continuum (ACE)

The ACQUIRE Project











COMMUNITY INVOLVEMENT IN ASSESSMENT

ACCESS TO INFORMATION

INCLUSION IN DECISION MAKING

LOCAL CAPACITY TO
ADVOCATE TO
INSTITUTIONS AND
GOVERNING STRUCTURES

ACCOUNTABILITY OF INSTITUTIONS TO THE PUBLIC

Level 1

Assessment is implemented by outside professionals, with input from communities minimal.

Large-group meetings or focus groups may be included, with representatives from local communities.

Level 2 As in Level 1, plus:

Focus group discussions and key informant discussions are held with leaders to understand reproductive health and family planning (RH/FP) issues.

Level 3 As at in levels 1 and 2, plus: Participatory community mapping is used to understand community services, power relationships and social context.

Level 1

Accurate RH/FP messages are disseminated on a one-way basis through public media and through existing local government structures.

Level 2 As in Level I, plus:

Messages are disseminated through community agents, such as peer educators; interpersonal interaction is also used, but is limited to Q&As.

Level 3 As at levels 1 and 2, plus:

Messages are disseminated by community agents in a way to facilitate dialogue and reflection on how information relates to daily life.

Level 1

Influential leaders, such as chiefs and public health officials, are consulted at the beginning of the project, and their approval is sought.

Level 2 As in Level 1, plus:

Leaders and advisory groups are involved throughout the project as equal partners in program decision making.

Level 3

As in levels 1 and 2, plus:
Advisory groups have expanded representation, and community-based organizations (CBOs) and networks including marginalized groups work in collaboration with the program in decision making.

Level 1

Capacity of public and private family planning delivery services is built, with systematic RH/FP information and services outreach to communities.

Level 2 As in Level 1, plus:

Capacity of local leadership and existing health advisory groups is built, to oversee quality of RH/FP services and facility management.

Level 3

As in levels 1 and 2, plus:
Capacity of CBOs and interorganizational linkages is built, allowing a larger community "voice" to demand quality RH/FP services, improved policies, etc., with RH/FP and other institutions.

Level 1

Health services/policies are developed based on what providers and governments determine is needed. Limited opportunities exist for community/civil society to contribute RH/FP concerns.

Level 2

As in Level 1, plus:
Health services/policies have systems in place that seek

systems in place that seek citizen participation (e.g., through health advisory groups).

Level 3

As in levels 1 and 2, plus:
Health services/policies have
systems in place for RH/FP
resource allocation that ensure
equitable input on RH/FP
programs through multiple
systems, including
community/civil society.





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Photos, left to right: Leftmost, R. Mowli/EngenderHealth; all others by N. Russell/CARE and The ACQUIRE Project.

Note: The five categories shown here illustrating characteristics of community empowerment/engagement are adapted from: Naryan, D. 2002. *Empowerment and poverty reduction: A sourcebook.* Washington, DC: World Bank. The adaptation benefited greatly from suggestions by Michael T. Hatcher, Chief of the Environmental Medicine and Education Services Branch (and former chair of the Committee for Community Engagement), Centers for Disease Control and Prevention, Atlanta, GA.